

Cirencester Car Club

Introduction to motorsport weekend



As part of the 2007 National Motorsport Week (NMW) Cirencester Car Club hosted their first 'Introduction to Motor Sport Weekend'. This is now an annual event. Their 3rd NMW event is on **7 – 9 August 2009**. Last year's event attracted over 120 people, **directly increasing members' by 25** and bringing their total membership to over 130. Cirencester Car Club has a set a fantastic structure

for clubs across the UK to use.

'Introduction to Motor Sport Weekend' has 2 fundamental aims;

1. To encourage members to come together and enjoy a weekend of social and competitive events
2. To inspire newcomers to grass-roots motorsport



The event is designed to allow anyone to come and try motor sport at club level using their everyday road car. Entrants are guided by instructors, offered advice, encouragement and training in a safe and controlled environment. The club brings together several motorsport disciplines and attracts all age groups and levels of driving experience with the emphasis on having fun whilst trying to out score family and friends.

The breadth of the weekend's activities expands to numerous grass-roots activities including;

- ☞ Simple Driving Tests
- ☞ Pictorial Treasure Hunt
- ☞ Grass Autotest
- ☞ Motor Treasure Hunt
- ☞ Motor Sport Quiz
- ☞ Marshal Static Demo
- ☞ Noggin and Natter
- ☞ Gymkhana
- ☞ Afternoon BBQ
- ☞ Touring Assembly
- ☞ Classic Car Display
- ☞ Navigational Scatter



In addition to all the activities, all entrants will be given a comprehensive Road Book covering the weekend's activities and Official Rally Plate.



The 2009 event has new support from local companies, media and The Highwayman Inn will again host the event. Please look to www.cirencesterclub.com for further detail.

We want to hear about your plans and ideas for National Motorsport Week. There are numerous ways the sport and industry can support the week. Your events will be promoted on the; NMW website, TV, radio and regional press promotions.

For more information please contact Charlotte Austin on +44 (0)2476 692600 or email charlotte.austin@the-mia.com



THE GLOBAL
BUSINESS NETWORK
FOR MOTORSPORT

Motorsport Industry Association
Federation House Stoneleigh Park
Warwickshire CV8 2RF UK
Tel: +44 (0)2476 692 600
Fax: +44 (0)2476 692 601
email: info@the-mia.com
web: www.the-mia.com