

Lola Cars Open Day Huntingdon

Lola Group gave 60 lucky members of the public a rare look in to their world famous premises on Wednesday 15th August 2007. The day included a full tour of the state-of-the-art Lola factory, live demonstration of the ultra secretive Lola windtunnel, interactive pit stops with the Le Mans sports car and much more.



Sam Smith, Lola Cars, Communications Manager said:

"We have had a fantastic few days here with the tours and demos at Lola. In all, we had 65 people here in total, many of whom had no experience of any type of racing. It was a very rewarding two days for all our guests and also the staff here too."



"Please pass on my thanks to the staff involved in the day and wish all at Lola continued success in the future, both on and off the track."

"A big thank you to Lola for giving me the opportunity to come along and see what Lola are all about. I really enjoyed my time at Lola."

"Thanks for a brilliant day and an insight into how modern cars are constructed and the technology that goes into it, I was particularly interested in the design section and how the loadings are predicted. I will watch the S2000 and F3 development with particular interest. Once again many thanks."



If you are inspired to get involved and grow participants, spectators and the popularity our sport, please contact Charlotte Austin on +44 (0)2476 692600 or email charlotte.austin@the-mia.com



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