



 NMW_2016

 National Motorsport Week

National Motorsport Week – Get Involved 2016!

MSA Affiliated Clubs - Win your club £500!

National Motorsport Week (NMW) is ten days of motorsport activities across the country from **Friday 1st to Sunday 10 July 2016**. The week is jointly organised by the Motor Sports Association, governing body of UK motor sport, and the Motorsport Industry Association, the sport's UK trade association.

Log on to the website, **add your event and sign up for news** – www.nationalmotorsportweek.co.uk

NMW's aim is simple; provide a platform to **reach out and inspire newcomers to motorsport**, promoting the unrivalled status of UK motor sport – to generate more interest, more spectators, more competitors, more jobs, more marshals and more officials.

The kudos of NMW provides an excellent opportunity to engage with specialist and local media thus spreading the 'what motor sport has to offer' message to the wider public.

Last year more than 20 motor clubs took advantage of NMW either to organise special events or to include existing activities into the programme.

Please download the **2016 contributor's toolkit** from **the NMW website** – this includes ideas to extend your reach into new territories, and how you can exploit NMW 2016 to increase participation at your club, or drive your business.

"National Motorsport Week is a very good thing. Britain has long since led the world in motorsport and it is important for the industry that we attract newcomers to the sport."

Sir Stirling Moss OBE



How can you get involved?

- You, the enthusiast – **'TAKE A MATE TO MOTORSPORT'**
- Clubs, new events and ideas to win enthusiasts
- Businesses, open your doors to the local community/schools to get an 'inside look' into this exciting sport



MSA Affiliated Clubs - 'Win your Club a £500 Prize'

Motorsport Industry Association (MIA) and Motorsport Foundation® are awarding a **£500 prize for the event which best captures the spirit of NMW 2016**. Organise special event or include existing activities into the programme. The MSA's Regional Development Officers (RDO) are here to help – please use this valuable resource to help with your plans. To enter please complete the form on the website.

Please contact us if we can help and we look forward to hearing about your planned activities and ideas.

For more information please contact Carly Latcham on +44 (0)2476 692600
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