

SMMT NEWS RELEASE

1 June 2012

NEWS RELEASE NUMBER: 5016

FOR RELEASE: 00:01 Friday 1 June 2012

UK automotive delivers impressive support as government's 'See Inside Manufacturing' initiative returns

Throughout June, 30 UK automotive sites will open their doors to young people, as part of government's 'See Inside Manufacturing' initiative, aiming to challenge perceptions of the industry and encourage more students to consider a career in engineering.

Automotive companies across the UK will host a range of hands-on activities designed to highlight the career opportunities within one of the UK's most diverse industries. Part of a comprehensive national programme of events, the UK automotive sector is set to inspire the next generation of budding engineers.

Launched by government and supported through the Automotive Council, the motor industry pioneered the very first 'See Inside Manufacturing' initiative last year, providing students with a valuable insight to modern manufacturing.

The initiative aims to challenge perceptions that the UK has an outdated manufacturing sector and encourage more young people to take up Science, Technology, Engineering and Mathematics (STEM) subjects, in order to boost the UK's skills base. Students and teachers who responded to a survey of last year's automotive pilot were exceptionally positive, leading, Business Secretary, Vince Cable to announce its return and expansion to the aerospace, defence, and food and drink sectors.

Speaking on behalf of the automotive sector, Paul Everitt, SMMT Chief Executive, said, "Despite the economic challenges, these are exciting times for everyone in the UK automotive sector. Our industry continues to attract high levels of international investment, maintaining the country's position right at the heart of global low carbon technology innovation. With investment, government support and a wealth of new innovative products set to be built here, there's never been a better time to pursue an automotive career."

Business Minister Mark Prisk said, "See Inside Manufacturing is about changing perceptions of modern manufacturing and showing young people, teachers and careers advisers that the industry offers interesting and rewarding job opportunities.

"I'm delighted that SMMT and the automotive sector are once again pledging their support to the programme following the successful trial last year. It's encouraging to have iconic names like Allied Vehicles, Aston Martin, BMW, Honda and Jaguar Land Rover all signing up to take part.

"Last year thousands of people got to see just what exciting opportunities lie in the sector and wider supply chain, and I urge people to come along and see for themselves what modern manufacturing is all about."

More than 700,000 people are employed across design, engineering, manufacturing, supply chain, aftermarket and retail sectors with UK engineers and executives respected around the world. Industry takes on thousands of automotive apprentices each year and looks to initiatives such as See Inside Manufacturing to ensure it continues to attract the best and brightest young talent.

To find out the activities that automotive companies, including Allied Vehicles, Aston Martin, BMW, GKN Driveline, Honda, Jaguar Land Rover, Lotus, Michelin, Millbrook, MINI, Vauxhall and many more, are staging in June as part of the 'See Inside' programme, click [here](#).

Table of UK automotive 'See Inside Manufacturing' events

Company	Location	Region/nation	Date(s)	Activity
Aisin UK	Birmingham	West Midlands	June and / or October	TBC
Allied Vehicles	Glasgow	Scotland	w/c 18 June	Opening doors in Production and Engineering department to Glasgow Schools – 12 sessions planned so far to highlight careers in Automotive Engineering, including tours of the manufacturing process and talks with apprentices.
Aston Martin	Gaydon	West Midlands	3 July	Students from a local sixth form will receive a site tour, have discussions with engineering apprentices, and participate in a lean manufacturing team activity.
BMW Plant Hams Hall	Coleshill	West Midlands	TBC	Plant tour with students currently planned.
Calsonic Kansei North East (Washington)	Washington	North East	20 June, 4 July	Half day event, involving around 20 pupils between 14-16. Event will include a plant tour, visit to CKPS Centre, and engineering tasks and quiz.
Calsonic Kansei North East (Sunderland)	Sunderland	North East	13 June, 27 June	Half day event, involving around 20 pupils between 14-16. Event will include a plant tour, visit to CKPS Centre, and engineering tasks and quiz.
Caterpillar Building Construction Products	Leicester	East Midlands	13 June	Year 10 students from several local schools, with a specific focus on girl s' schools to address the issue of the lack of women involved in manufacturing. Activities will include a tour of the assembly plant, demonstration of products and CAD-CAM systems, and a simple assembly test.
Honda (UK)	Slough	South West	End of June	Tour of Honda Institute.
Honda (UK)	Swindon	South West	End of June	Tour of factory.
IMI	Hertford	East of England	June	TBC
JCB	Staffordshire	West Midlands	TBC	TBC
Jaguar Land Rover	Castle Bromwich, Gaydon, Solihull, Whitley	West Midlands	11 – 29 June	Various (details TBC)
Jaguar Land Rover	Halewood	North West	11 – 29 June	Visits from schools

Jewelultra DiamondBrite	Maidstone	South East	TBC	TBC
Lotus Cars	Hethel	East of England	21 June	Tour of the Lotus Factory, classroom based activity - engineering and manufacturing themed exercises, tour of Lotus Racing Workshops.
McLaren Group	Woking	South East	11 June 2 dates in October, TBC	Tour of McLaren Formula 1 workshops for teachers. The 'McLaren Manufacturing Challenge' competition. This will see 50 students and 10 teachers from 10 local schools bring vehicles they have built to shoot it out in a grand finale at the McLaren Technology Centre. The day will also include a tour of the Formula 1 workshops and new sports car factory.
Michelin Tyre	Ballymena	Northern Ireland	October	TBC
Michelin Tyre	Dundee	Scotland	October	Two events – probably first and third weeks of October. One will be aimed at schools, the other at Universities.
Michelin Tyre	Stoke-on-Trent	West Midlands	27, 28 June	Michelin is arranging college, school staff and students to experience factory visits which illustrate the many varied career opportunities with the manufacturing sector, eg engineering, design, ergonomics, health and safety, management, quality, IT support etc. During the event, there will be a series of Workshop tours and presentations
Millbrook	Millbrook Proving Ground, Bedford	East of England	TBC	TBC
MINI Plant Oxford	Cowley	South East	27 June	Plant tours and presentations for head teachers
MINI Plant Swindon	Swindon	South West	28 May, 11 June, 18 June	Plant tours and presentations for students
Motorsport Industry Association	Stoneleigh Park	West Midlands	TBC	Currently pursuing motorsport sector involvement – details to be confirmed
Rolls-Royce Motor Cars Ltd	Goodwood	South East	TBC	TBC
Schaeffler (UK) Limited	Llanelli	Wales	27and 28 June	Approximately 30 pupils per day from local secondary schools & teachers. Event will include presentations by key Schaeffler employees, factory tour, interaction with apprentices, and a hands-on engineering challenge.
SMMT	London	South East	15-22 June	See Inside Manufacturing exhibition at Great Peter Street Showroom Space.
Toyota Motor (UK) Ltd	Burnaston	East Midlands	TBC	TBC
Toyota UK, Engine Plant	Deeside	Wales	12, 14, 19, 21, 26, 28 June 3, 5, 10 July	Open day and technology workshops in partnership with Glyndwr University. Teachers and pupils from Year 9 upwards. Event will include presentations, plant tours, robot challenges, careers fair and a networking opportunity.
Vauxhall Ellesmere Port Plant	Ellesmere Port	North West	13, 20, 27 June	Two session event. Morning session from 09:30 – 12:00. Afternoon session from 13:00-15:30 including plant tour, career information, presentations, hands-on Activities, competitions
Vauxhall Luton Plant	Luton	East of England	12, 14, 15, 19, 20, 21 June	One day event from 09:30 –14:00 including plant tour, career information, presentations, hands-on activities, competitions

Notes to Editors:

See Inside Manufacturing is a government initiative designed to shift outmoded misconceptions about manufacturing in the UK today. The scheme was first piloted by UK automotive and more than 30 companies opened up their doors to young people, teachers and careers advisors to give them all a glimpse of what it might be like to work at an innovative, state-of-the-art manufacturing facility. The pilot proved so successful 'See Inside Manufacturing' has been re-launched in 2012 and expanded to include the food and drinks, aerospace and defence industries. To discover more about the initiative please visit <http://discuss.bis.gov.uk/seeinsidemanufacturing>.

About SMMT:

The Society of Motor Manufacturers and Traders (SMMT) is one of the largest and most influential trade associations in the UK. It supports the interests of the UK automotive industry at home and abroad, promoting a united position to government, stakeholders and the media.

The automotive industry is a vital part of the UK economy accounting for £49 billion turnover and £10 billion value added. With over 700,000 jobs dependent on the industry, it accounts for more than 10% of total UK exports and invests £1.3 billion each year in automotive R&D. Since 2000, huge strides have been made to reduce the environmental impact of its products throughout the life cycle. Improvements in production processes mean that since 2000, energy used to produce vehicles is down 28%, water use has been cut by 40% and 78% less waste enters landfill sites. Average new car tailpipe CO₂ emissions have also been slashed and are down 23% compared with 2000 to 138g/km CO₂. For more details, see *SMMT's 12th Annual Sustainability Report* and *Motor Industry Facts* at www.smmt.co.uk/publications.

Note to broadcasters: SMMT has its own ISDN studio

Media contacts:

Dan Montefusco
Jonathan Visscher
Nikki Rooke

020 7344 1610
020 7344 9263
020 7344 9226

dmontefusco@smmt.co.uk
jvisscher@smmt.co.uk
nrooke@smmt.co.uk